

Booking Form Ref: 111209

Course: The Digital Ranger
Provider: Viper Training
Venue: The Folly Farm Centre
Date: 11th December 2009

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MARKETING & COMMUNICATIONS GROUP

COURSE AIM

This course will introduce you to a wide range of digital tools and techniques used in the countryside. Everyday digital communication tools such as websites and e-newsletters will be simply and clearly explained alongside Geographic Information Systems and Global Positioning Systems and future possibilities explored. This course is for any countryside based staff who know digital communications can help but are not sure how. All IT equipment will be supplied.

COURSE CONTENT

- Understanding digital communication and social networks
- How digital communication can streamline your work and save resources
- The fundamentals and mechanics of websites
- Geographic Information Systems
- Combining digital tools for your advantage
- Commissioning digital work
- Future possibilities

COURSE OBJECTIVES

By the end of this course delegates will be able to:

- Understand electronic communication and social networks
- Understand the fundamentals of websites, e-newsletters, content management systems and search engine optimisation
- Commission digital projects
- Use digital images competently
- Understand digital recording techniques used in the landscape

Lead Tutor: Jim Hardcastle (Viper Marketing & Communications Group)

Location: Folly Farm, Stowey, Pensford, Bristol.

Date: 11th December 2009

Time: 09:30 – 16:30

Price: £95 plus VAT per person includes refreshments and lunch

TO BOOK

Please complete and return the form with your payment to: Viper Marketing Limited, Overmyst, Rickford Rise, Burrington, Bristol BS40 7AN

I enclose a cheque for £_____ or, Please invoice my company [] (tick box)

Delegate Name(s): _____

Company Name: _____ Tel No: _____

Address: _____

Post Code: _____ Email Address: _____

You will receive full joining instructions when we receive your booking form and we look forward to meeting you on the day. For further information and enquiries please email mail@vmcg.co.uk quoting reference "COURSE 111209" and we will contact you.

vmcg.co.uk

Viper Marketing & Communications Group

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